



*Great*  
PRODUCTS

*Endless*  
POSSIBILITIES

#### ENROLLMENT

##### OPTION 1

*Elite Advanced Membership \$29.95<sup>†</sup>*

- Lucrative business opportunity supported by an established and reputable 25-year old company
- Generous commissions and bonuses paid weekly and monthly
- Wholesale and quantity discount pricing on products including W.T. Rawleigh
- Monthly special pricing and exclusive introductory offers
- FREE personal website
- FREE back-office support to help build your business
- FREE tri-lingual customer service support
- Online business tools and personal development materials
- Advanced Membership kit

##### OPTION 2

*Elite SUCCESS PACK \$499<sup>†</sup>*

Includes Elite Advanced Membership benefits and:

- 12 Pulsate Plus bottles
- 25 Pulsate Plus samples
- 25 Elite Product Catalogs
- FREE personal website
- Automatic 2000 QV qualification at the 4-Star level
- 1000 EFPP's (Elite Free Product Points)

 GOLDSHIELD *Elite*

COMPENSATION PLAN

## WEEKLY COMMISSIONS

**SUCCESS PACK** Enroll someone with a Success Pack and earn a \$200 commission for each enrollment, paid weekly. In addition, the first upline 5-Star Regional Leader receives a \$50 commission.

## FAST START BONUS†

Advanced Members who enroll eight New Members\* with qualifying orders in their first full calendar month\*\* of Membership receive a \$250 Cash Bonus and \$100 in FREE products.

Also, upon completion of the Fast Start Bonus, the New Advanced Member's enroller earns \$100 Cash!

\*For New Member and the Enroller to receive their portion of the Fast Start Bonus, a minimum 30 QV is required by the Enroller, the New Advanced Member and all eight new enrollees.

\*\*The first full calendar month is the month after enrolling as an Elite Member. For example, if a Member joins on February 14, they have through March 31 to earn this bonus.

## ORGANIZATIONAL COMMISSIONS†

- Earn a 9% commission on the first 200 RV (Reward Volume) of all Members in your organization through the 7<sup>th</sup> level regardless of who enrolled them.
- Enroller's Performance
  - Receive an additional 10% commission on the monthly RV in excess of 200 RV on each personally enrolled Member on any level in your organization each month.
- Personal Volume
  - Earn an additional 10% commission on all Personal RV (PRV) above 200 each month.
  - Earn 20% commission on all PRV above 200 when PRV is 400 to 599.
  - Earn 30% commission on all PRV above 200 when PRV is 600 or greater.

**For Example:** If you create a total of 600 Personal RV in a month, you will receive an extra 30% on 400 Personal RV equaling an additional \$120.

## ENROLLER'S INITIAL REWARD

Receive a 35% reward on the first 200 RV of all personally enrolled Elite Members in their initial enrollment month. This initial volume does not count toward organizational RV volume; however, it does count toward organizational QV. Member's RV counts toward organizational volume rewards from the second month forward. Enroller's Performance Rewards are earned for volume over 200 RV.

## GROWTH & PRODUCTION BONUS

Earn up to 150% of your 7<sup>th</sup> level RV. The combined 7<sup>th</sup> level RV of all qualified 4-Stars and higher creates this Bonus. To qualify for the Bonus, Members must enroll one Advanced Member or two Preferred Customers with a 30 QV (Qualifying Volume) qualifying order.

Qualified Bonus participants earn a minimum of 9% on the first 200 RV of every Member on their 7<sup>th</sup> level. Additionally, they earn a portion of any forfeited 9% RV from all other non-qualifying Member's 7<sup>th</sup> level volume. A maximum of 150% of the personal 7<sup>th</sup> level bonus may be earned.

*Discover Elite*

*Create the lifestyle of your dreams with Goldshield Elite. Elite's great products and lucrative compensation plan offer an extraordinary opportunity to secure your financial future.*

SUCCESS

## ELITE FREE PRODUCT POINTS

**Elite Free Product Points (EFPPs)\*** are available to all Elite Members. Each qualifying order allows you to earn EFPPs. Members with an Auto Ship Order earn even more! You can earn up to a maximum 100 EFPP's per month. See the chart below for details. As soon 300 EFPPs have been accumulated, you can start redeeming them. View the current price list for EFPP redemption values.

### Regular Member Orders and Insured Product Orders:

50-99 QV = 50 EFPPs

100 or more QV = 100 EFPPs

### Auto Ship Orders:

30-74 QV = 50 EFPPs

75 or more QV = 100 EFPPs

Every 10 EFPPs is equal to \$1 in retail product. To redeem for FREE products, call Customer Service at 866-354-8384, or email us at [cs@goldshieldelite.com](mailto:cs@goldshieldelite.com).

\*EFPPs expire one year from date of issue. EFPP product purchases do not count toward QV.

## QUALIFICATIONS

Star Levels		1-Star	2-Star	3-Star	4-Star	5-Star	6-Star	7-Star	8-Star	9-Star	10-Star
Title	Elite Member	Field Leader	Field Manager	Area Leader	Area Manager	Regional Leader	Regional Manager	National Manager	National Director	International Director	Global Director
Personal or Insured Monthly Order QV	30	30	30	30	30	75	75	75	100	100	100
# of Qualified Enrollees		2	4	8	8	12	12	12	20	20	20
Monthly Organizational QV					2,000 or Purchase a Success Pack	5,000	10,000	25,000	50,000	100,000	250,000
# of Qualified Personally Enrolled 3, 5, or 8 Stars						★ 3 1 ★ 5 - ★ 8 -	★ 3 3 ★ 5 - ★ 8 -	★ 3 5 ★ 5 - ★ 8 -	★ 3 10 ★ 5 3 ★ 8 -	★ 3 10 ★ 5 6 ★ 8 -	★ 3 10 ★ 5 6 ★ 8 3

## COMMISSIONS

# of Levels of Organizational Commissions Paid	1-2	1-3	1-4	1-5	TO RECEIVE COMMISSIONS ON YOUR 7TH LEVEL, YOU MUST QUALIFY FOR THE GROWTH & PRODUCTION BONUS.							
					1-7	1-7	1-7	1-7	1-7	1-7	1-7	
Organizational Commission Paid	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
Monthly Maximum Income From Organizational Commissions†	\$300	\$500	\$1,000	\$2,000	\$2,500	\$3,000	\$4,000	UNLIMITED				
Enroller's Initial Commission	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
Personal Volume Commission	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%	10-30%
Enroller's Performance Commission	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Double Bonus Commission					Up to 12%	Up to 12%	Up to 12%	Up to 12%	Up to 12%	Up to 12%	Up to 12%	Up to 12%

## ELITE TERMS AND DEFINITIONS

### Elite Member

Elite Members purchase a Membership Kit and receive benefits for one year. There are two levels of Membership, Preferred Customer and Advanced Member.

### Preferred Customer

Preferred Customers purchase products at wholesale prices and are part of their enrollers' organization. They earn commissions on up to 30 Members on the first two levels below them. Preferred Customers do not need to personally develop a network of Elite Members in order to receive commissions.

### Advanced Member

Advanced Members enroll by purchasing an Advanced Membership Kit or a Success Pack (includes FREE Membership and kit) and completing the Advanced Membership Application. Advanced Members purchase products at wholesale prices and are able to develop a network of Elite Members. Advanced Members earn commissions on all Elite Members in their entire organization according to their qualified level.

### Enroller

The enroller must be an Advanced Member and is the person who enrolls someone in Goldshield Elite.

### Sponsor

The sponsor is the Elite Member you are placed under. Each Member is allowed to sponsor a maximum of five 1<sup>st</sup> level Elite Members.

### Commissions

These amounts are paid monthly and are comprised of your Organizational Commissions, along with all other commissions you qualify for during the month.

### QV (Qualifying Value)

The QV (Qualifying Value) of each product as it relates to commissions and the qualifications therein.

### RV (Reward Value)

This is the amount used to calculate commissions.

### Organizational QV

The QV created by you, all of the Elite Members in your organization, and your retail customers.

### Organizational Commissions

The amount you earn from the RV created by all of the Elite Members in your organization. Each Elite Member may contribute a maximum of 200 RV per month toward your Organizational Commissions.

### Qualified

You are considered "qualified" if you meet all of the requirements at any given level.

### Inactive

An Elite Member who does not renew his/her Membership.

### Roll Out

Members who do not order a minimum of 30 QV for two consecutive months will forfeit their organizations and position in the Commissions Plan. Roll Out Members may still purchase at wholesale prices. They can choose to build a new organization and earn commissions the next month qualifications are met.

### Suggested Retail

The amount at which Elite recommends you resell products to retail customers. This price represents approximately a 30% mark-up profit.

## REPEAT ORDER PROGRAMS

Elite Members choose from two types of repeat order programs, Auto Ship or Insured Product Order.

### Auto Ship

In order to receive commissions, Elite Members must commit to purchase products that total a minimum of 30 QV each month. An Auto Ship order makes qualifying easy because at the same time each month your product is shipped to you. You never have to worry about qualifying for commissions, running out of product or placing an order. Auto Ship orders qualify you for additional EFPP's (Elite Free Product Points), discounted shipping, and orders over 100 QV receive a free product with the order.

### Insured Product Order

The Insured Product Order is perfect for those Elite Members who wish to place orders rather than arranging an Auto Ship order. The Insured Product (IP) Order guarantees that you meet your monthly QV and receive commissions. Simply choose products to meet 30, 75, or 100 QV depending on the level you wish to qualify at and we will keep your order on file. If by the 25<sup>th</sup> of the month, Elite finds that you have not met the QV level established on your IP Order, we will automatically process and ship this order to you. For example: Your IP is established at 75 QV and you have placed orders totalling only 74 QV. On the 26<sup>th</sup>, your entire 75 QV IP order will be shipped to ensure your qualification is met. Valid IP orders that are refused/returned will cause automatic organizational forfeiture.

TO ENROLL AS AN ADVANCED MEMBER, YOU MUST PURCHASE AN ADVANCED MEMBERSHIP KIT OR A SUCCESS PACK.



## DOUBLE BONUS COMMISSIONS

4-Star Area Managers or higher with nine or more personally enrolled, qualified Members in their organization earn an additional 5-12% monthly commissions in addition to the standard 9% on the first 200 RV of all personally enrolled Members per the table to the right.

# of Qualified Enrolled	Amount of Increase	Total % Earned
9 – 13	5%	14%
14 – 19	8%	17%
20 – 49	10%	19%
50+	12%	21%

## HOME/CAR BONUS†

A monthly Home/Car Bonus is paid to qualifying 5-Star Regional Leaders and above for each qualifying month.

Regional Leader	Regional Manager	National Manager	National Director	International Director	Global Director
\$50	\$200	\$400	\$600	\$800	\$1,000

## PINNACLE BONUS†

4-Star Area Managers or higher receive these bonuses after remaining qualified at that level for three (3) consecutive months, or after the first month you are qualified at the next higher level. For example, attain National Manager status and automatically achieve the Pinnacle Bonuses for the Area Manager, Regional Leader, and Regional Manager levels after the first month. The month in which you qualify for the level counts toward qualifying for the Pinnacle Bonus. Pinnacle Bonuses are paid one-time for each level attained.

4 Star Area Manager	\$250
5 Star Regional Leader	\$500
6 Star Regional Manager	\$1,000
7 Star National Manager	\$2,500
8 Star National Director	\$5,000
9 Star International Director	Luxury Trip
10 Star Global Director	\$100,000 *
* \$50,000 after three consecutive months, \$50,000 after six consecutive months, totaling \$100,000.	

## ADDITIONAL FIRST LEVEL MEMBERS

Each Member is allowed a maximum of five 1<sup>st</sup> level Members until reaching 7-Star National Manager. A National Manager (or higher) who develops five personally enrolled Area Leaders (or higher) whose organizations are filled through the 4<sup>th</sup> level and maintained for three consecutive months, may add one additional 1<sup>st</sup> level Member. From then on, one new 1<sup>st</sup> level Member may be added for each new personally enrolled Area Leader (or higher) when the Compensation Plan qualifications are met, until the maximum of ten 1<sup>st</sup> level Members is reached.

**ACT NOW AND BUILD A MORE SUCCESSFUL LIFESTYLE WITH THE ELITE OPPORTUNITY!**  
**JOINING ELITE IS EASY! SIMPLY CALL, FAX, OR ENROLL ONLINE.**

†All commissions and dollar amounts shown in U.S. dollars.

### Enrollment Line: Monday – Friday 8:30 am – 6 pm (ET)

United States and Canada (English).....888-709-5901  
 French (Monday - Friday 8:30 am - 5:30 pm ET).....866-735-4834  
 Spanish .....866-335-4839

### Fax:

United States and Canada .....800-423-3135

Elite Corporate Website:.....[www.goldshieldeelite.com](http://www.goldshieldeelite.com)

Goldshield Elite • P.O. Box 20027 • West Palm Beach, FL 33416-0027

© Copyright 2011

#90081BA 07/26/11

Enriching Lives by Maximizing Health, Longevity, and Financial Freedom